

# Pastor Veda McCoy

Pastor Veda McCoy is the youngest child of the late Minister Irene B. Nicely and the late John H. Nicely, Sr. She was born and raised in Alexandria, Virginia and educated in Alexandria Public Schools. She is a proud graduate of the legendary T.C. Williams High School.

Pastor Veda is an international speaker, spiritual coach, author and singer who helps women to unlock their purpose, power and prosperity, through the pursuit of their passion. Known as "the Purpose Guru" - PURPOSE PROFICIENCY is Pastor Veda's passion. She has coached and mentoring thousands of women through retreats, conferences, seminars and empowering programs, including *SOLitude Women's Retreat*, *Dreams Unlocked*, *I Am Esther Coaching and Mentoring Program*, *Passion of Esther Mentoring Program*, *Finding Elizabeth Mentoring Training Program*, *the Annual Prophetic Prayer Breakfast*, and, most recently, *Exhale Virtual Experience for Women*.

Pastor Veda teaches women how to leverage their purpose into streams of income, generating financial freedom and increasing their capacity to build a legacy of impact and service. As they climb the ladder of success, she provides spiritually based strategies to keep them grounded while they “*operate in their purpose on purpose.*”

Pastor Veda is the recipient of the *Let Freedom Ring*” *Outstanding Educator’s Award*, presented by Rev. Jesse L. Jackson, Sr. and The PUSH Coalition, and the *Trailblazer’s Award*, from the SoulWeath® Foundation for Women. She is a career educator and has worked for over 20 years in Prince George’s County Public Schools. Starting as a substitute teacher, she is now an elementary school principal. She has over 35 years of corporate and religious experience, which allows her to bring messages right to her listener’s heart.

Since 2004, Veda McCoy has served as the Executive Pastor of Judah Christian Center, in Clinton, MD, a church she founded with her husband, Overseer Marvin E. McCoy. A strong believer in faith-based community leadership, Pastor Veda works closely with the Prince George's County Faith Based Advisory. Through this partnership, she coordinated the *Be Inspired Virtual Conference for Educators*, to help teachers navigate the distance learning environment. Since June 2020, Pastor Veda has served on the organization’s Committee on Education, where she facilitates a monthly check-in for parents and produces a newsletter with information and resources, to help families navigate distance learning.



Pastor Veda holds a Bachelor of Arts in English Literature (summa cum laude) and a Master of Arts in Education School Administration and Supervision (magna cum laude), both from Bowie State University. In addition, she possesses a Master of Arts in Theological Studies from Wesley Theological Seminary (high honors). In May 2014, she was certified as a transformational school leader, by New Leaders New Schools. In 2020, she graduated from Dr. Cheryl Wood's VOCALIZE Women Speaker Academy. She is currently pursuing a doctorate degree in educational leadership.

Pastor Veda is also the author of three books, including *Look at This Woman – Destroying the Bondage of Low Self-Esteem*, *LifePOWER – 6 Strategies to a Life of Passion Purpose and Power*, and *My Unlocked Life – a 60-Day Journey to Unlock Your Power and Reclaim Your Dreams*. She has also contributed to several anthologies where her message is the same – motivation and empowerment for women. She is a national recording artist with three solo projects to her credit – *Reality (1993)*; *Over Again (1996)*; and *Renewed Strength: Live in Washington, DC (1999)*. Her latest single, *Glory to God*, debuted in 2013. Pastor Veda travelled throughout the United States, the Bahamas, and London and has worked with numerous celebrities, including Pastor Shirley Caesar, the Winans Family and Vanessa Bell Armstrong.

Veda McCoy has been married to her life partner and best friend, Senior Pastor Marvin E. McCoy for over 35 years and is the mother of two accomplished adult children, Minister Marvin Myer McCoy and Miss Johntae McCoy. Her scriptural motto is, *I have voluntarily become a servant to any and all in order to reach many people – religious and nonreligious – entering their world to lead them into a God-filled life. (1Corinthians 9:19)*. She is the whole package! Real, relatable and relevant! Intelligent and inspirational. Spiritual and successful.

**Corporate Clients Include:** WHUR 96.3 Radio; Grace and Glory Television Show (ABC WMAR); Rainbow PUSH Coalition and Citizenship Education Fund; The Humanity Connection; Whole Woman Symposium; Hip Hop Sisters Foundation and The Wealth Experience; SpeakerCon; SoulWealth Women's Retreat; SoulWealth Radio; FinallyMe 4 Real Women's Conference.