

BUSINESS SPOTLIGHT

Veda McCoy is a Spiritual Coach, Speaker and Author who teaches women entrepreneurs and spiritual leaders to stay spiritually grounded as they grind for greater levels of success. She provides spirit-based tool-kits and strategies, so that they can manage the multiple hats, demands and responsibilities that accompany a life of success. Clients are empowered to maintain their inner peace by learning to swim with the sharks without becoming one, stay grounded while they grind, and realize their destiny without sacrificing their personal vision or compromising their authentic self. Veda McCoy is the whole package! Real, relatable and relevant! Intelligent and inspirational. Saved and sassy. Anointed and approachable. She cannot wait to help you build a personal spiritual practice that will allow you to be spiritually solid while you soar!

Who is your ideal client?

My ideal clients are women entrepreneurs and spiritual leaders.

What problem do you help your clients solve or desire do you help them fulfill?

I provide my clients with spiritually-based tools to fortify their faith as they navigate their journey to success while not losing site of their personal priorities or sacrificing their spiritual principles. I teach strategies to keep my clients grounded while they grind, in order to overcome the personal challenges that often accompany a life of success, in order to maintain their inner peace. Ultimately, my clients learn to successfully swim with the sharks without becoming one, remaining "spiritually solid" in the ever changing world of entrepreneurship and spiritual leadership.

What are 2 of your BEST TIPS to help your ideal client succeed?

1. Know your faith level at all times, so that you can know what you need to stay spiritually grounded.



Pastor Veda A. McCoy

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2. Have a "spiritual home plate" where you go to refuel often, so that you give out of your overflow and not your capacity.

What are your top 2 expert speaking topics? (1) U.N.L.O.C.K. Your Faith and Empower Your Spirit; and (2) 6 Steps to Strengthen Your Spirit

What characteristics would your clients say are most synonymous with your brand?

Powerful, Relevant, Relatable & Real

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